

City of Bethlehem, Pennsylvania

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS (COA)

Building address 428 - 444 Main St.
Owner of building Moravian College Phone
Owner's email & mailing address 1200 Main St., Bethlehem, PA 18018
Applicant Amber Donato Phone:
Applicant's email & mailing address 1200 Main St., Bethlehem, PA 18018
Street and Number City State Zip Code

APPLICANT MUST ATTEND MEETING FOR CASE TO BE HEARD.
USE THE CHECKLIST ON THE BACK OF THIS APPLICATION TO ENSURE YOUR SUBMISSION IS COMPLETE.

Historic & Architectural Review Board - Application form, photographs, and drawings (if necessary) must be submitted by 12:00 Noon on the last Wednesday of the month in order to be placed on the agenda for the next meeting.

South Bethlehem & Mount Airy Historic Conservation Commission - Application form, photographs, and drawings (if necessary) must be submitted by 12:00 noon on the second Monday of the month in order to be placed on the agenda for the next meeting.

1. PHOTOGRAPHS - Photographs of your building and neighboring buildings must accompany your application.

2. TYPE OF WORK PROPOSED - Check all that apply. Please bring any samples or manufactures specifications for products you will use in this project.
Trim and decorative woodwork Skylights
Siding and Masonry Metal work
Roofing, gutter and downspout Light fixtures
Windows, doors, and associated hardware Signs
Storm windows and storm doors Demolition
Shutters and associated hardware X Other Awning fabric
X Paint (Submit color chips - HARB only)

3. DRAWINGS OF PROPOSED WORK - Required drawings must accompany your application. Please submit ONE ORIGINAL AND TEN (10) COPIES OF DRAWINGS, PHOTOGRAPHS, APPLICATION FORM, AND ANY SPECIFICATIONS
Alteration, renovation, restoration (1/4 or 1/8"=1'0" scale drawings required IF walls or openings altered.)
New addition (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)
New building or structure (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)
Demolition, removal of building features or building (1/4" or 1/8"=1'0" scale drawings: elevation of remaining site and site plan)
A scale drawing, with an elevation view, is required for all sign submittals

4. DESCRIBE PROJECT - Describe any work checked in #2 and #3 above. Attach additional sheets as needed.
Paint facade with new color palette as per attached drawings and paint swatches to align with Moravian College's identity while respecting the Book Shop's historic legacy. New awning fabric to coordinate with paint colors (sample fabrics to be brought to 10/3 meeting).

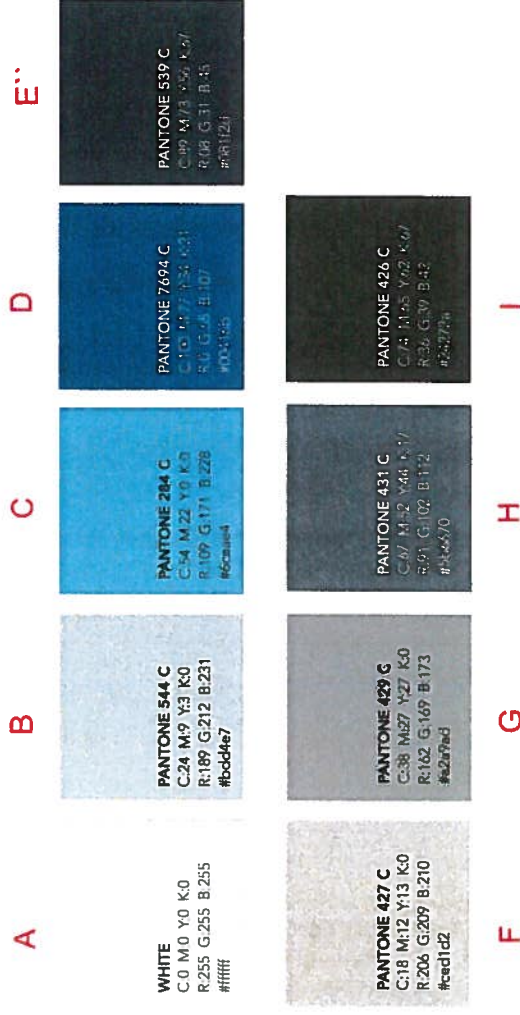
5. APPLICANT'S SIGNATURE [Signature] DATE: 9/26/18



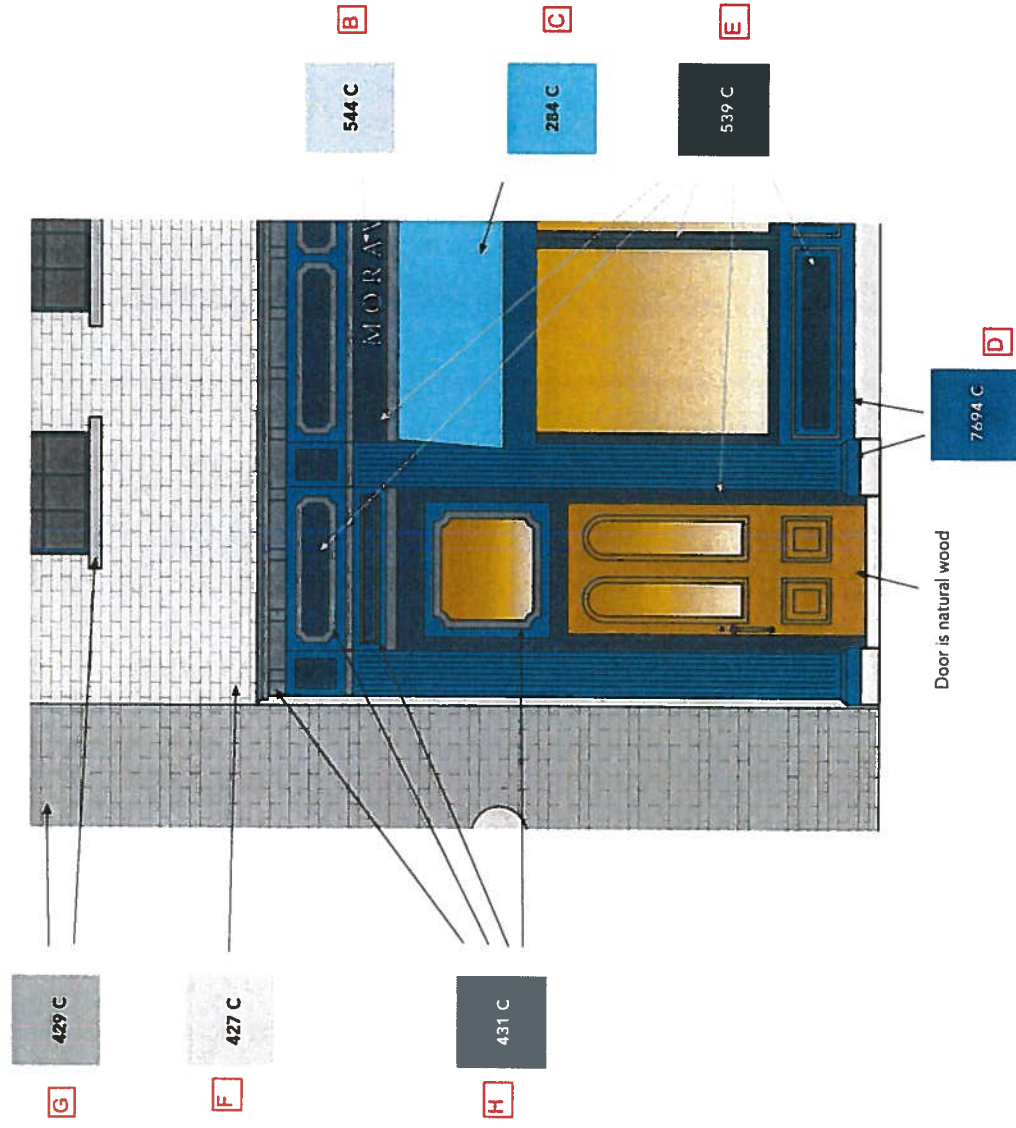


COLORS

The color palette is meant to be a subtle range evocative of the tone on tone palettes of colonial vernacular. The blues were anchored on the middle-range blue (PMS 284) used in Moravian College's color palette. The grays are in the cool range, with a continuum from the dove gray of PMS 427 to the almost black shade of PMS 426.



DETAIL TO SHOW PAINT COLORS



WHITE
(Used for entrance inlay type and hanging sign type)

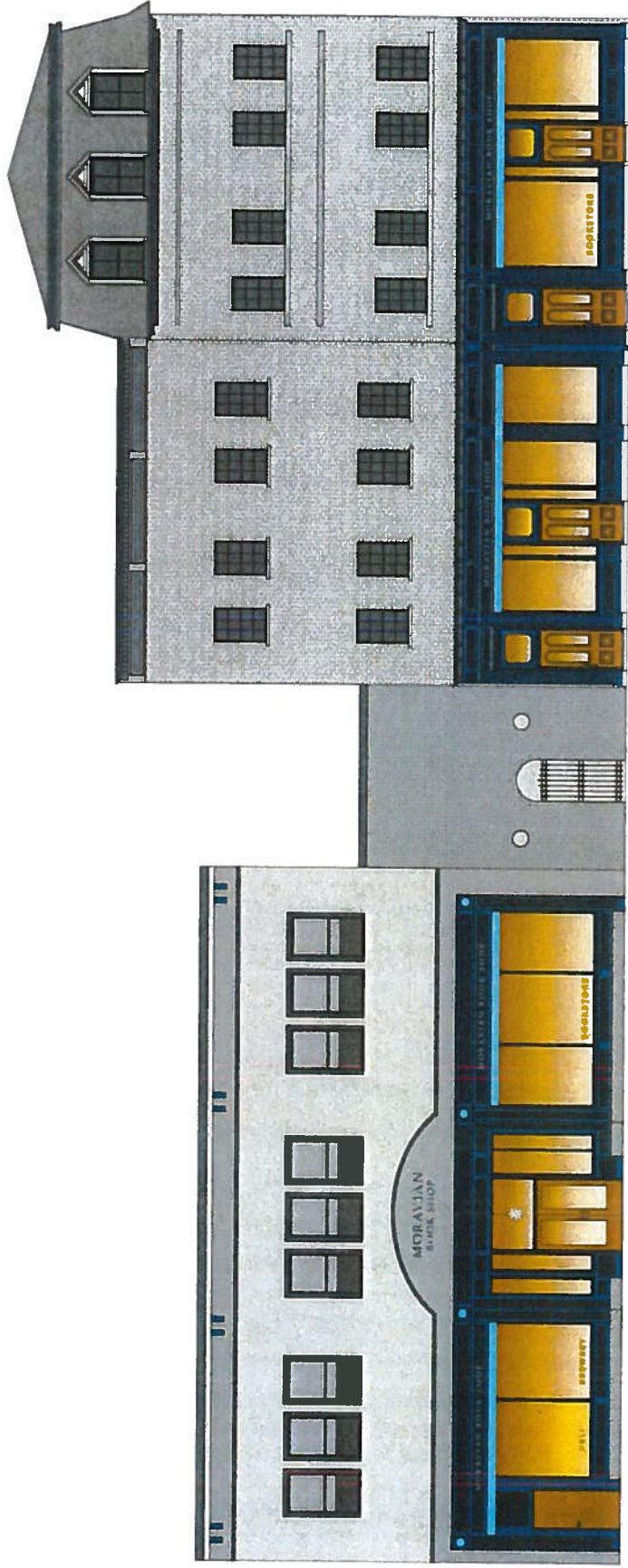
426 C
(Used for sign and painted metal work)

EXTERIOR

The exterior color scheme is meant to tie the four buildings together and create a unified, branded look. Having the lighter gray predominate the upper stories directs the eye to the rich blue facade at street level. Inspiration for this look came from several famous bookstores around the world.



EXTERIOR - AWNINGS RETRACTED



**EXTERIOR -
DETAIL
ALTERNATE**

